

Alex Berger

Background

I am a self-directed, team-oriented individual with a passion for people. At the age of 26 I have traveled in 32 countries, have an intense appetite for knowledge, and a diverse skill set buttressed by a strong entrepreneurial drive.

Professional Experience

University of Copenhagen, Denmark

2011 - Present

Masters, Communication & Cognition

A two year masters program within the media, communication and cognition department in Copenhagen, Denmark. Focusing on virtual worlds, distance learning, social media, social networks and their impact on education and tourism.

VirtualWayfarer.com

2007 - Present

Owner, Developer, Blogger

A predominantly travel-themed blog which also features periodic economic, tech, education and social commentary content. The site is currently averaging 3,000+ unique visitors a month and showcases topics which have received 15,000-40,000+ views.

UltimatePackingList.com / TravelResourceList.com / Daily Travel Pic

2009 - Present

Owner, Developer

Online resources, blogs and affiliate-powered storefronts created to provide high-value resources for 20-30 something amateur travelers and students preparing for study-abroad programs.

FusionVirtual

2008 - Present

Founder, CEO

Startup established to help facilitate entrepreneurial projects, including the exploration of a revolutionary online virtual platform for education, professional coursework, and negotiations.

Fox and Fin Financial Group, LC

2008 – 2011

Research Director, Analyst (former)

Responsible for: Research, Marketing, Analysis, Client Support

Duties include: Industry Intelligence, Package Creation, Marketing, Public Relations and SEO

Colliers International

2004 – 2007

Positions Held:

Research Analyst; Mapping/GIS (Geographic Information Systems); Information Technology/Computer Specialist

The Legion of Light

1999 - 2008

Founder, Leader

Led a 250+ member online MMORPG/RTS gaming organization with membership in 15+ countries. The group operated across three platforms while focusing on ethical conduct.

Past Education

B.A., Hugh Downs School of Human Communication

2003 - 2007

Graduate, Barrett Honors College, Arizona State University

Thesis: Not Just A Game: How On-Line Gaming Communities Are Shaping Social Capital

Achievements

- Ignite #7 Phoenix Presenter (600+ Person Audience)
- Ignite #5 Phoenix Presenter (500+ Person Audience)
- Repeat Guest Lecturer at Arizona State University: NLM/PRM/TDM 301 – “Sustainable Communities” and JMC 305 – “Online Media”
- Financial Management Association Speaker
- Published Contributor to Regional Print Publication
- State Finalist, We The People Constitutional Debate Program
- Quoted As A Resource on MSNBC.com Travel
- BBC Travel Featured Blogger
- Contributor to GenJuice.com, a Gen-Y E-Resource
- Published Freelance Author
- Youtube Channel with 300,000 Views/International Reach
- 2,400+ Followers on Twitter

Current/Past Involvements

- LaunchPhx.com
- Centers of Influence
- GenJuice
- Financial Management Association
- ASU Devil Dance Sport
- Arizona Technology Council
- We The People

Recent Events

- Hackspace Sweden 2011
- TEDxPhoenix 2009, 10
- PodCamp AZ 2008, 2010
- TEDxTempe
- Arizona Technology Summit
- GenJuice Phoenix: Gen-Y Leaders and Innovators
- Ignite Phoenix 3, 4, 5, 7, 9, 10

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